

OMRON

7383T1 Creatives for E-Com



OMRON



OMRON

TECHNOLOGY
BY OMRON HEALTHCARE
IN JAPAN



Ultimate BP Monitoring Device!

Advanced features
designed for
advanced heart care



IntelliWrap™ Cuff

Pre-formed Fit Cuff
for 360° Accuracy



Bluetooth Connectivity

Track, Store and Share
your readings easily

AFib Indicator

For early stroke
detection



Possible AFib
Detection



Blood Pressure
Measurement

Proven Accuracy

High accuracy,
tested in clinical studies



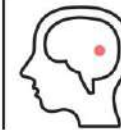
Clinically
Validated

Screen for AFib with every
blood pressure measurement

People with hypertension are
2 times more likely to develop AFib¹



AFib is an
irregular
heart rhythm



AFib increases
the **RISK OF**
STROKE by **5x**²



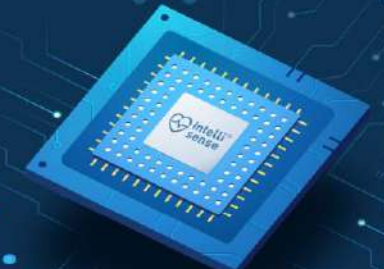
Intelli sense AFib



AI powered algorithm
designed for AFib screening



Developed and validated in
collaboration with medical
professionals



¹ Heart Disease and Stroke Statistics—2016 Update | Circulation | ahajournals.org/

² Verdecchia, P., et al. (2018). Hypertension and Atrial Fibrillation: Doubts and Certainties From Basic and Clinical Studies. Circulation research, online 122(2), pp.352-368. doi:https://doi.org/10.1161/CIRCRESAHA.117.311402.



360° IntelliWrap™ Cuff

- ✓ Pre-formed Fit Cuff
- ✓ Accuracy at any angle
- ✓ Easy to wear with one hand
- ✓ Reduces error

See your progress instantly

Compare your previous and current BP readings at a glance.



Why choose OMRON?



OMRON is the **MOST TRUSTED** and **MOST ACCURATE BRAND** recommended by Doctors*

50

Trusted for over 50 years in the manufacturing of BP monitors

130

Present in 130+ countries worldwide

400

400 million units sold,** trusted by millions of customers

05

5 production facilities with advanced quality and technical capabilities

103

103 models are validated by internationally recognized organisations

200

200 clinical studies proving reliability among healthcare professionals and academia

*Home BP Monitor Brand Health Evaluation, MIMS, survey with doctors in India, Indonesia, Philippines and Vietnam (May 2025)
 **Global Home Appliance Market Comprehensive Survey 2025, Fuji Keizai Co., Ltd. (forecast for 2024)



High Accuracy

We design blood pressure monitors that minimize the impact of various factors, ensuring that every individual can measure their blood pressure accurately and comfortably at home.



High Quality

OMRON is committed to surpassing medical standards to ensure the safety, comfort, and reliability of our blood pressure monitors for everyday use across diverse populations worldwide.

Packaging Content



IntelliWrap™
360° Fit Cuff

Automatic Blood Pressure Monitor
HEM-7383T1

Storage Case

4x
AA Batteries

Instruction
Manual

WARRANTY
Card



2 Users

Supports 2 users with separate BP reading records



100 memory

Stores upto 100 measurements for your records



2 Measurements

Takes 2 readings and averages them for more reliable results



Cuff wrapping guide

Guides if the cuff wrapped correctly
Not too loose, not too tight

5 Easy Tips for Getting an Accurate Blood Pressure Reading at Home



- 1 **Sit calmly** for 5-10 minutes before checking your BP.
- 2 **Sit upright** with your back straight and palm facing up.
- 3 **Place the cuff** on your upper arm, should be snug but not too tight.
- 4 **Rest your arm** on a table so the cuff is at your heart level.
- 5 **Place your feet flat** on the floor. Do not cross your legs.



OMRON Healthcare Customer Support



1800 419 0492

Monday to Saturday | 9:00 AM to 5:30 PM |



callcentre@omron.com

or visit our wide network
of OMRON Service Centres
across India



**2 Years
Warranty**



OMRON TECHNOLOGY BY OMRON HEALTHCARE IN JAPAN

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Advanced features designed for advanced heart care

HEM-7383T1

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Pre-formed Fit Cuff for 360° Accuracy

Bluetooth Connectivity
Track, Store and Share your readings easily

AFib Indicator
For early stroke detection

Proven Accuracy
High accuracy, tested in clinical studies

Possible AFib Detection + Blood Pressure Measurement

Clinically Validated

Screen for AFib with every blood pressure measurement

People with hypertension are 2 times more likely to develop AFib*

AFib is an irregular heart rhythm | AFib increases the **RISK OF STROKE by 5x**

Intelli sense AFib
AI powered algorithm designed for AFib screening

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MOST TRUSTED BRANDS OF INDIA 2026-27

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Automatic Blood Pressure Monitor HEM-7383T1

Storage Case

4x AA Batteries

IntelliWrap™ 360° Fit Cuff

Instruction Manual

Warranty Card

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Supports 2 users with separate BP reading records

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Advanced features designed for advanced heart care



HEM-7383T1



Screen for AFib with every blood pressure measurement



High blood pressure, or hypertension, is a leading cause of AFib in adults

AFib is an irregular heart rhythm

AFib increases the **RISK OF STROKE** by **5x**

Effective treatment of AFib may reduce the risk of stroke by **66%**



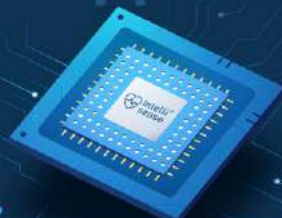
1. Hypertension, J. and ESCAP. Hypertension and AFib: Pathophysiology, Epidemiology, and Treatment. *Hypertension*. 2014;63(5):945-952. doi:10.1161/HYPERTENSIONAHA.113.021482

2. JAMA. Atrial Fibrillation: A Systematic Review. *JAMA*. 2001;286(24):2811-2818. doi:10.1001/jama.286.24.2811

Intelli sense AFib

AI powered algorithm designed for AFib screening

Developed and validated in collaboration with medical professionals



IntelliWrap™ Cuff

IntelliWrap™ cuff is preformed cuff that gives accurate readings at any angle with one hand, and reduces measurement errors at home.

- Accurate**
360° accuracy with IntelliWrap™ Cuff, at any angle
- Comfortable**
Preformed cylindrical cuff fits snugly around upper arm, for bigger arm sizes between 22-42cm.
- Easy to Wear**
Easily wearable with just one hand.

2 Users

Supports 2 users with separate BP reading records.



Large Display with Previous Reading Display

- Large display for better viewing
- Previous reading display to track BP fluctuation



Comes with Storage Case

Keeps your monitor safe, organized, and travel-ready.

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High Accuracy + High Quality
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TECHNOLOGY BY OMRON HEALTHCARE IN JAPAN

Clinically Validated

400million+

MOST TRUSTED BRANDS OF INDIA 2026-27

*Based on BP Monitor Brand Health Evaluation, NDC Survey with Doctors (India), India, Feb 2024 and Survey (Mar 2021)

Measure, track and share your readings easily

Everything you need to stay on top of your health

- Auto Sync Data
- Smart Health Insights
- Daily Reminders
- Easy-to-Read Trends & Graphs
- Digital BP Logbook
- Doctor-Friendly Reports
- Encourages Regular Monitoring
- Medication Tracking

Available on the App Store | Get it on Google Play | Available on the App Store | Get it on Google Play | Available on the App Store | Get it on Google Play

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Thank you